

OPENING CONFERENCE - WPC 2022

WATER: KEY FOR SUSTAINABLE NUTRITION

SAVE THE DATE

August 7th, Paris - France

WATER: FROM NUTRIENT TO SUSTAINABILITY

With the increasing demand for animal protein, the pressure on water will further increase and challenge our future. Poultry proteins have an advantage over most animal proteins, regarding the water saving physiology of birds. But water is an essential component of lean meat and is also key for a better health and a safe environment.



International well-known scientists and feed industry representatives will address those topics during the Opening Conference of the WPC: from the water footprint of poultry production, the importance of the quality of water given to poultry, the challenge of the genetic progress on the protein deposition and its associated water, the importance of managing water losses to the relationship between water and gut microbiota.

JOIN US FOR THE OPENING CONFERENCE ON WATER, prior to the World Poultry Congress 2022 in Paris

On AUGUST 7th 2022 from

2:00 pm

to

5:30 pm

Palais des Congrès, Paris



Dr Frank CHMITELIN

VP Strategy & Sustainability, Adisseo



Dr Pierre-André GERAERT

Director Scientific Marketing, Adisseo, France

PROGRAM

2:00 pm

Welcome to the water conference

Dr Pierre-André GERAERT (Adisseo)

2:10 pm

The water-footprint concept: the challenges of animal protein production

Dr Sasha KOO-OOSHIMA (FAO, Italy)

2:40 pm

Water quality: essential for feed intake and performance

Prof Andrew OLKOWSKI (Univ Saskatchewan, Canada)

3:20 pm

Water and proteins: the view of the breeding company

Dr Alex CORZO (Aviagen, USA)

COFFEE BREAK | 3:45 pm

4:15 pm

Water and litter quality: key for a safe environment

Dr Mario PENZ (Adisseo) (Cargill, Brazil)

4:45 pm

Water: the vector of animal resilience

Prof Marc-André SELO SSE (MNHN, France)

5:15 pm

Take Home Messages: water and sustainability

Dr Frank CHMITELIN (VP, Adisseo)